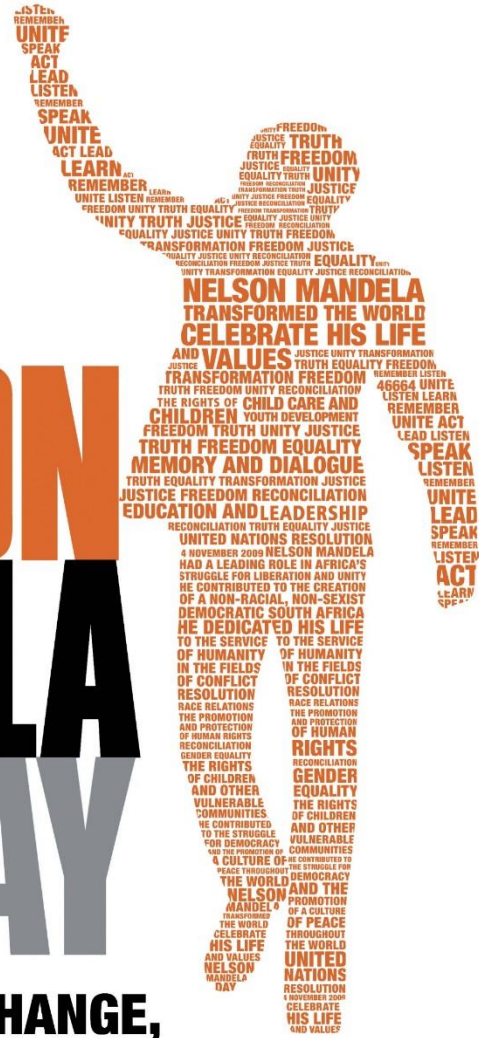


NELSON MANDELA DAY



**TAKE ACTION. INSPIRE CHANGE,
MAKE EVERY DAY A MANDELA DAY.**

A NELSON MANDELA FOUNDATION INITIATIVE

Nelson Mandela

This is an opportunity to reflect on his life and legacy, and to recognise his call to

“make of the world a better place.”





Nelson Mandela is seen as one of history's most inspirational figures.

He spent 67 years of his life striving to achieve **human rights** and a better future for **everyone** in South Africa.



Apartheid is an Afrikaans word meaning “**the state of being apart.**”

When Nelson Mandela was a young man, white and black people in South Africa were segregated from each other as part of the Apartheid system.

1948 – 1994

Life in Apartheid-Era South Africa:

- People of colour must carry identification papers at all times
- Black people were not allowed to go to certain places (restricted movement)
- People of colour were forced to live in certain places; they had no choice where to live.
- Black people could not marry white people
- Education was restricted for black children

1948 – 1994

Life in Apartheid-Era South Africa:

- Everywhere from hospitals to beaches to benches were segregated
- Black people could not set up businesses in 'white' areas
- Highly skilled, better paid work was only for white people
- Black people could not marry white people
- A registration was set up so the government could classify people according to their race

“LET’S RECOMMIT TO
WORK TOWARDS
OUR COMMON GOAL:
A NATION WHERE
ALL OF US ARE
WINNERS, ALL OF
US HAVE SHELTER,
FOOD AND
EDUCATION.”

NELSON MANDELA

How do YOU make every day a Mandela Day?
Share your actions & join the global community of Mandela Day changemakers.

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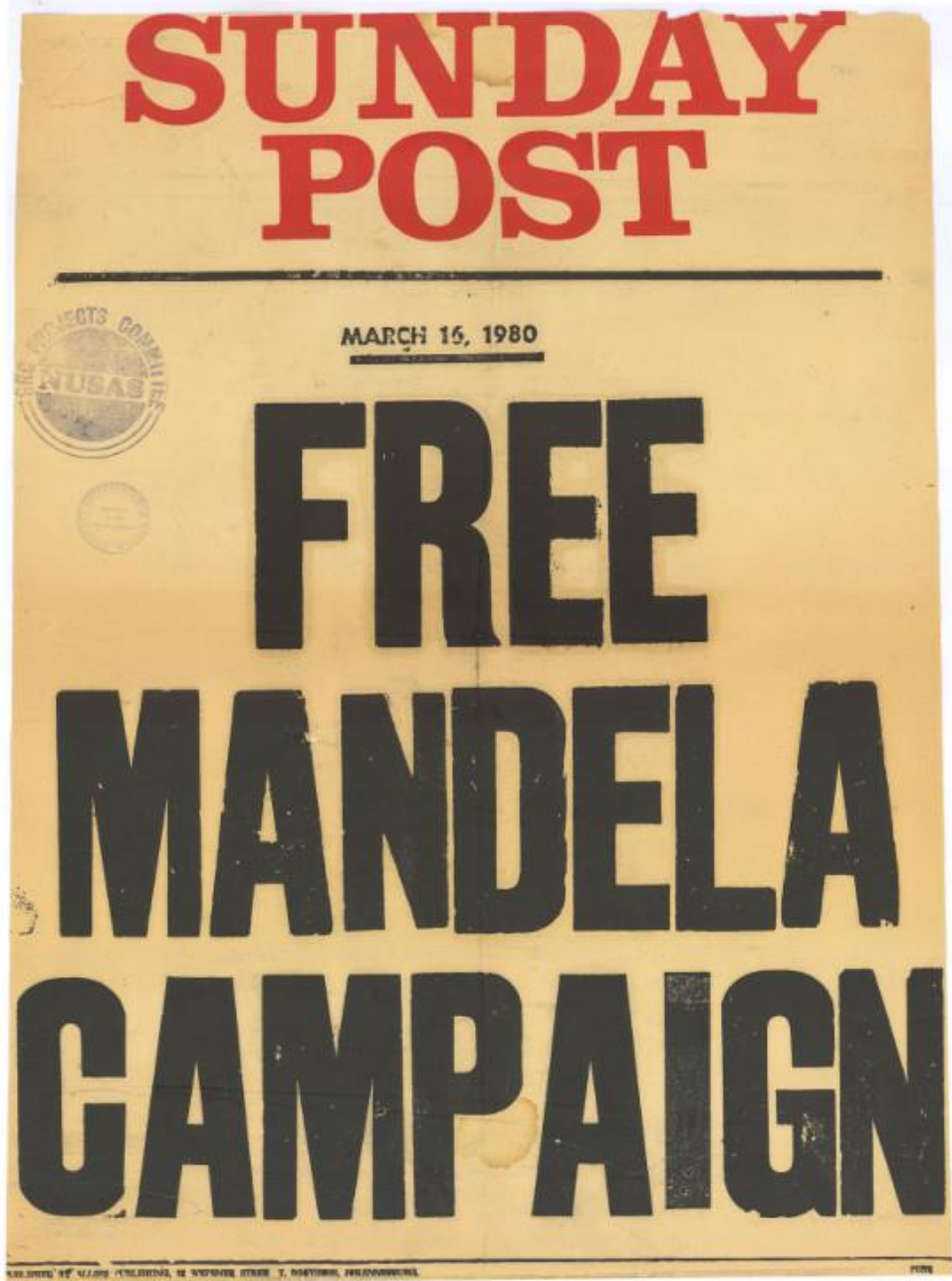
Nelson Mandela didn't agree with apartheid. He believed that **everybody** should be treated **equally**. Everyone should have access to the same healthcare, education, access to food and homes.

Speaking out against the government (and apartheid) at this time was dangerous. In 1956, Mandela and 155 other people were arrested for treason. After a trial lasting five years, he was set free in 1961.



A year later, Mandela was accused of sabotage and plotting to overthrow the government. He was arrested and in 1964 was sentenced to life in prison on Robben Island. During his time in prison, photos of him were banned and it was even illegal to quote him in public.





During his time in prison, people in South Africa (and across the world) campaigned for his release.





In 1990, South Africa's new President FW de Klerk set Nelson Mandela free.

Mandela called on all South Africans to work together in peace.

In 1991, Mandela became leader of the ANC. In the 1994 elections, all black people in South Africa were **able to vote** for the first time.

The ANC won the election and in May 1994 Nelson Mandela became South Africa's first black president.





Nelson Mandela followed three rules throughout his life, which he did at great personal sacrifice:

Free yourself

Free others

Serve every day

He spent 67 years serving the community of South Africa.

The Nelson Mandela Foundation are asking that the people get involved with Mandela day by **devoting 67 minutes of their time** to helping to make the world or their local environment a better place.

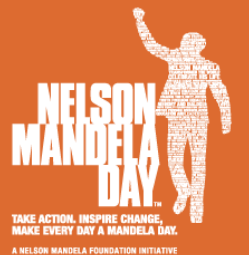
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Everyone has the ability and the responsibility to change the world for the better.

No matter how small your action, **Mandela Day** is about changing the world for the better, just as **Nelson Mandela** did every day.

18th July 2020

NELSON
MANDELA
DAY

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MAKE EVERY DAY A MANDELA DAY.

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